

Figure 1

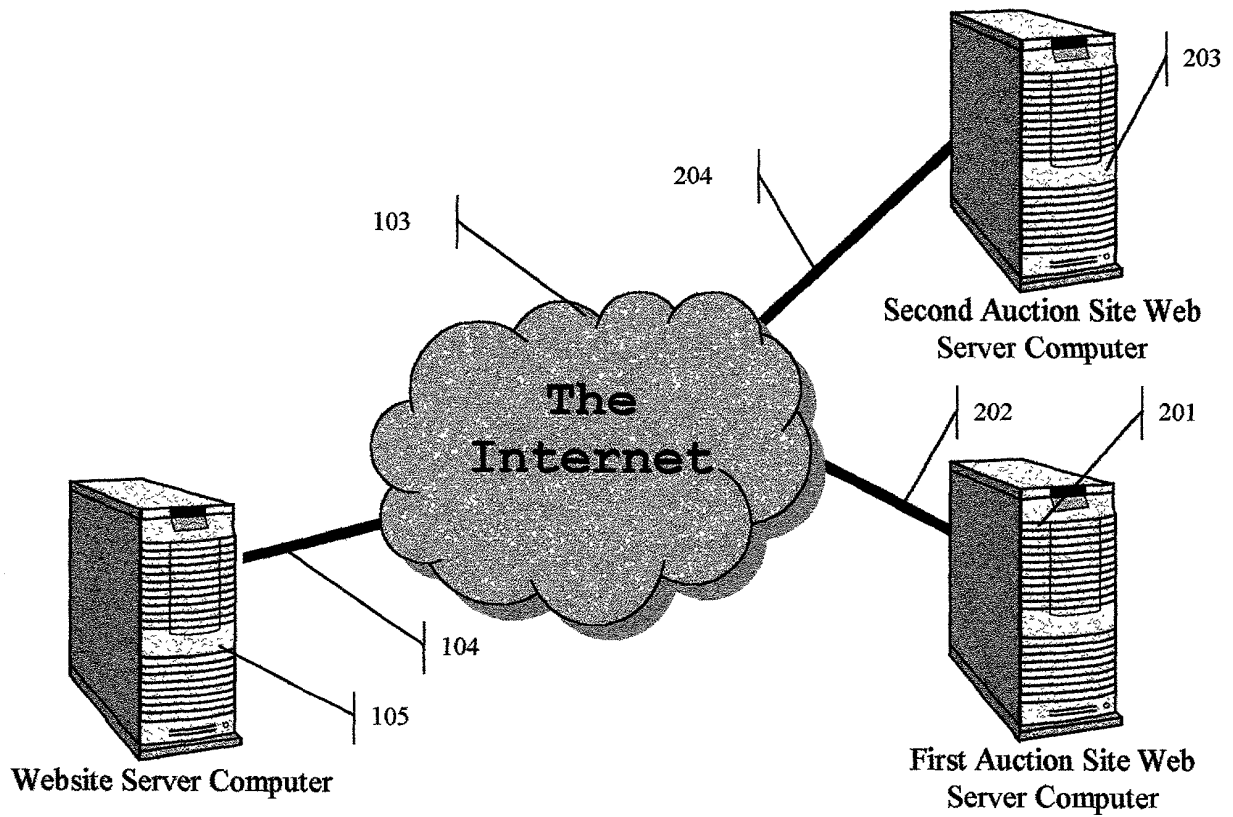


Figure 2

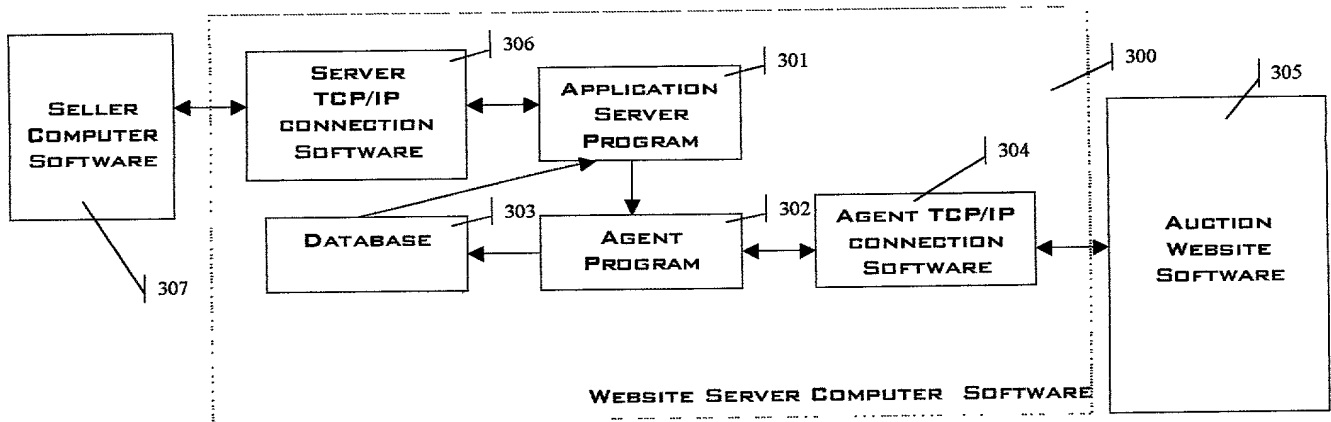


Figure 3

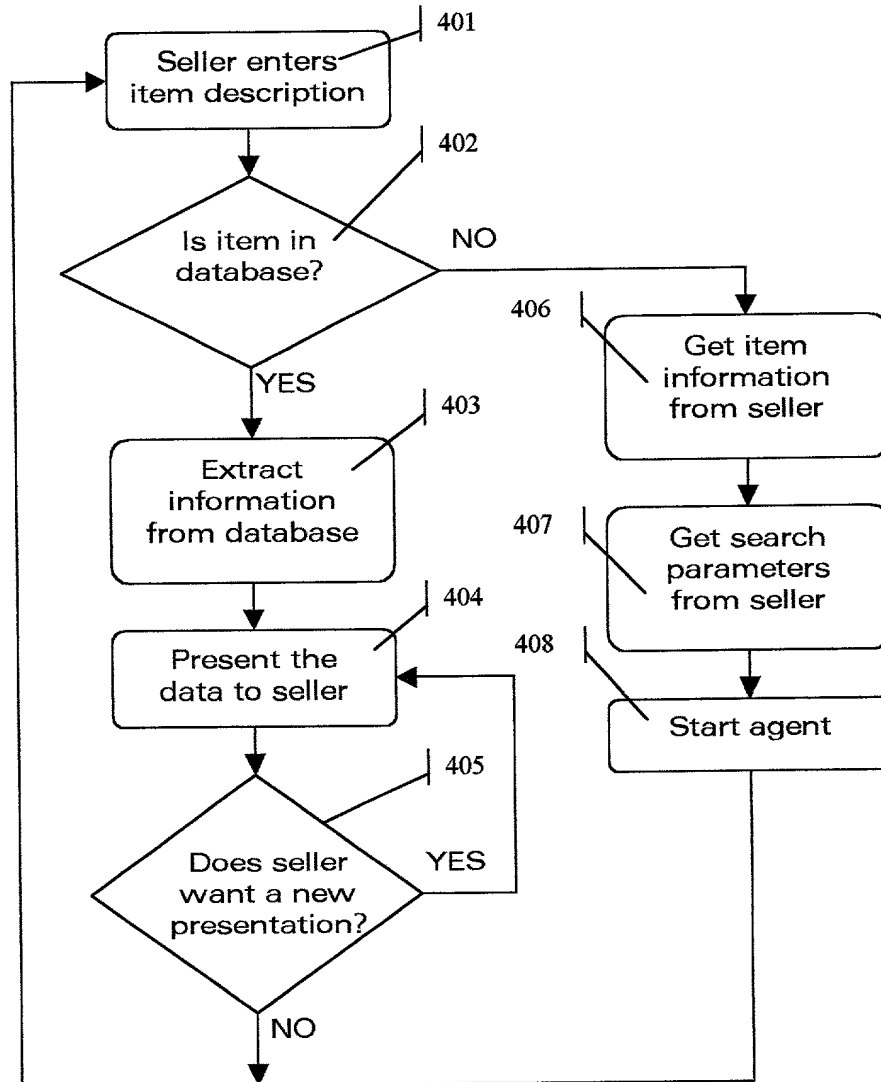


Figure 4

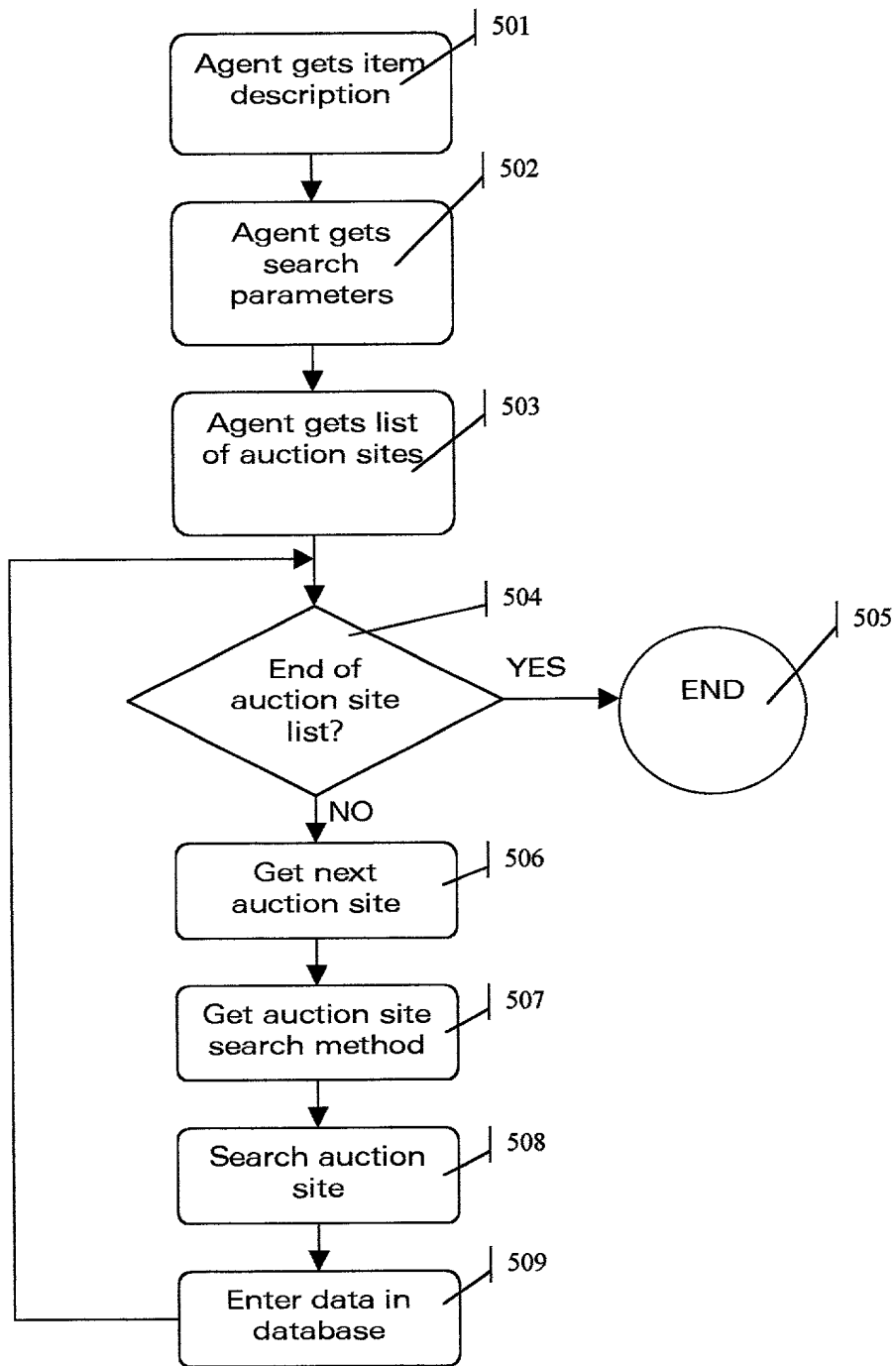


Figure 5

Enter information about your product

Enter the information below about your product for sale. We will provide you with information about previous sales at auction sites on the Internet.

Describe your product following the numbered steps below

1. Product name:

2. Product category:

Fill in the category number above or click in the boxes below from left to right until you have found the appropriate category for your item.

Choose a category:

Computers

->

Laptop ->
Laptop, Notebooks ->
Monitors ->
Multimedia ->
Other Hardware ->

Internet Appliances
UPS/Battery Backups
Vintage ->
Other

Amiga
Apple
Commodore
IBM
MITS

3. Keywords:

Enter keywords below, separated by commas, that describe your product.

4. Select the auction sites to be searched

☐ Amazon.com Auctions

☐ Lycos Auctions

☐ eBay

☐ Onsale

☐ Haggle Online

☐ Yahoo Auctions

Submit

Figure 6

TOP SECRET 49222660

701 | **Here is the sale information about your product**

702 | **Product name:** Apple MAC 128K
Product Category: 10395
Computers->Other Hardware->Vintage->Apple
703 | **Keywords:** 128K, rare, Macintosh, 1984, computer, Apple, signature
Auctions Searched: • Amazon.com Auctions
• eBay

704 | **Results for Amazon.com Auctions:**

Records for Transactions Period:			
Coverage period:	January 1, 2001 through December 31, 2001		
Number of items for sale:	43		
Number of sales:	8		
The following data applies only to successful sales:			
	Highest	Lowest	Average
Sale price:	\$631.16	\$299.99	\$321.16
Auction time:	10 days	5 days	5.5 days
Word count:	227	23	166
Reserve price:	\$150.00	none	\$75.00
Minimum bid:	\$200.00	\$10.00	\$75.00
Number of graphics:	17	1	4
Best month:	December		
Worst month:	January		

705 |

Results for eBay:

Results for eBay:			
Coverage period:	January 1, 2001 through December 31, 2001		
Number of items for sale:	102		
Number of sales:	33		
The following data applies only to successful sales:			
	Highest	Lowest	Average
Sale price:	\$821.00	\$101.00	\$521.16
Auction timer:	10 days	7 days	5 days
Word count:	1024	16	24
Reserve price:	\$150.00	\$100.00	\$125.00
Minimum bid:	\$200.00	\$100.00	\$175.00
Number of graphics:	23	1	4
Best month:	December		
Worst month:	January		

706 |

707 | **Compare the following:**
Minimum bid vs. Final Price for all auctions GO 709 710

708 | **Graph the following:**
Reserve price for all auctions GO 711 712

Give me a recommendation: GO 713

Figure 7

Here is the comparison data about your product

Product name: Apple MAC 128K
Product Category: 10395
Computers->Other Hardware->Vintage->Apple
Keywords: 128K, rare, Macintosh, 1984, computer, Apple, signature
Auctions Searched:

- Amazon.com Auctions
- eBay

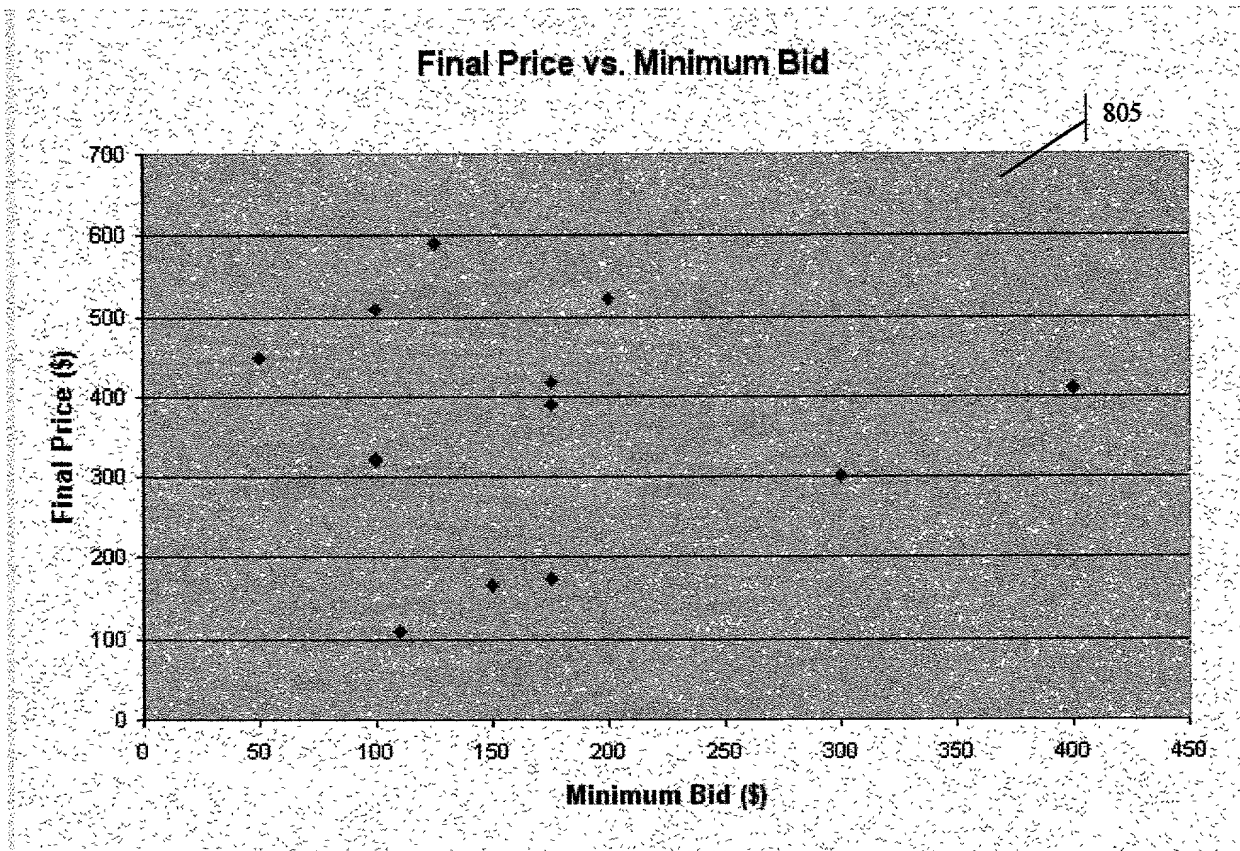


Figure 8

901 **Here is the comparison data about your product**

902

903

904

Product name: Apple MAC 128K

Product Category: 10395

Computers->Other Hardware->Vintage->Apple

Keywords: 128K, rare, Macintosh, 1984, computer, Apple, signature

Auctions Searched: • Amazon.com Auctions

• eBay

905

Amazon.com Auctions

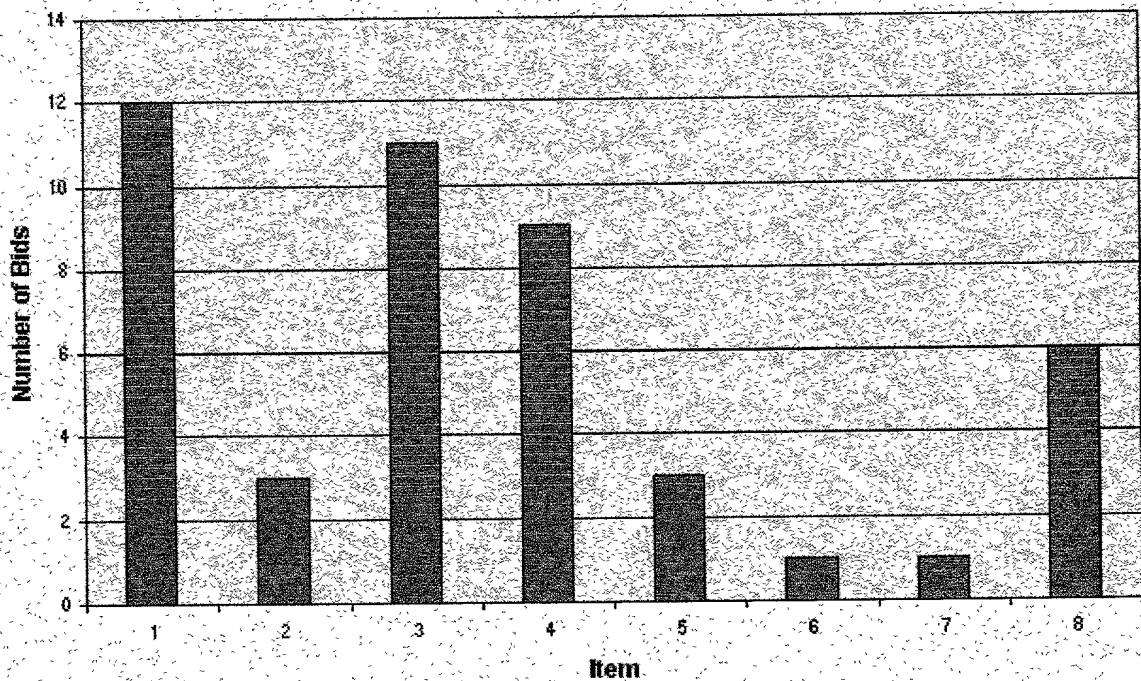


Figure 9

Here is our recommendation for selling your product

1001 | **Product name:** Apple MAC 128K
1002 | **Product Category:** 10395
1003 | **Keywords:** Computers->Other Hardware->Vintage->Apple
1004 | **Auctions Searched:** 128K, rare, Macintosh, 1984, computer, Apple, signature
• Amazon.com Auctions
• eBay

1005 |

Parameter	We recommend
Auction site	eBay
Length of Auction	5 days
Month	August
Minimum bid	207.00
Reserve price	none
Graphics count	3
Word count	217

Figure 10

Enter information about your product

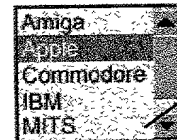
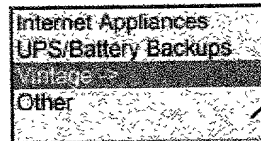
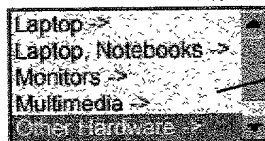
Enter the information below about your product for sale. Enter parameters for our agent to search auctions sites. We will notify you when we have collected the data about your product.

Describe your product following the numbered steps below

1. Product name: 1101
2. Product category: 1102

Fill in the category number above or click in the boxes below from left to right until you have found the appropriate category for your item.

Choose a category: 1103



3. Keywords:

Enter keywords below, separated by commas, that describe your product.

 1107

4. Select the auction sites to be searched

- 1108 ☐ Amazon.com Auctions
- 1109 ☐ Lycos Auctions

- 1110 ☐ eBay
- 1111 ☐ Onsale

- 1112 ☐ Haggle Online
- 1113 ☐ Yahoo Auctions

5. Enter the date for the agent to complete its searching:

1115 1116 1117

Figure 11